



◆ **BECOME A** ◆

AI+DIGITAL MARKETER

In Just 6 Months

◆————◆
Get **Job Ready** With Digital Marketing
Mentorship Program

YOUR CAREER

OUR MISSION

www.simbainstitute.in

★ Why Study In Simba Institute? ★

- ◆ **Practical, Real-World Training:** At Simba Institute, We Believe In Learning By Doing. Our Digital Marketing Course Blends Theory With Hands-On, Live Projects, Ensuring You Gain Practical Experience That Employers Value.
- ◆ **Expert Trainers With 9+ Years Of Industry Experience:** Learn From The Best! Our Trainers Bring Over Nine Years Of Real-World Expertise In Digital Marketing And AI, Offering You The Highest Level Of Education And Mentorship.
- ◆ **100% Internship & Job Placement Assistance:** We Are Committed To Your Success. Every Student At Simba Institute Is Provided With A Guaranteed Internship, And We Offer 100% Job Placement Assistance To Help You Start Your Career In Digital Marketing.
- ◆ **State-Of-The-Art Infrastructure:** Our Air-Conditioned Computer Lab, High-Speed Internet, And Modern Equipment Create The Perfect Learning Environment For You To Thrive And Excel.
- ◆ **Flexible Learning For All:** Whether You're A Student, A Business Owner, Or A Homemaker Looking To Skill Up, Simba Institute's Training Is Designed To Fit All Learning Levels And Backgrounds.
- ◆ **Comprehensive Support And Professional Staff:** Our Dedicated Team Is Here To Guide You Every Step Of The Way, Providing Ongoing Support Throughout Your Course And Beyond.

"From Ideas To Results – Your Digital Journey Starts Here"

- Mr. Hardik Mangroliya



◆ Our Founder And CEO ◆



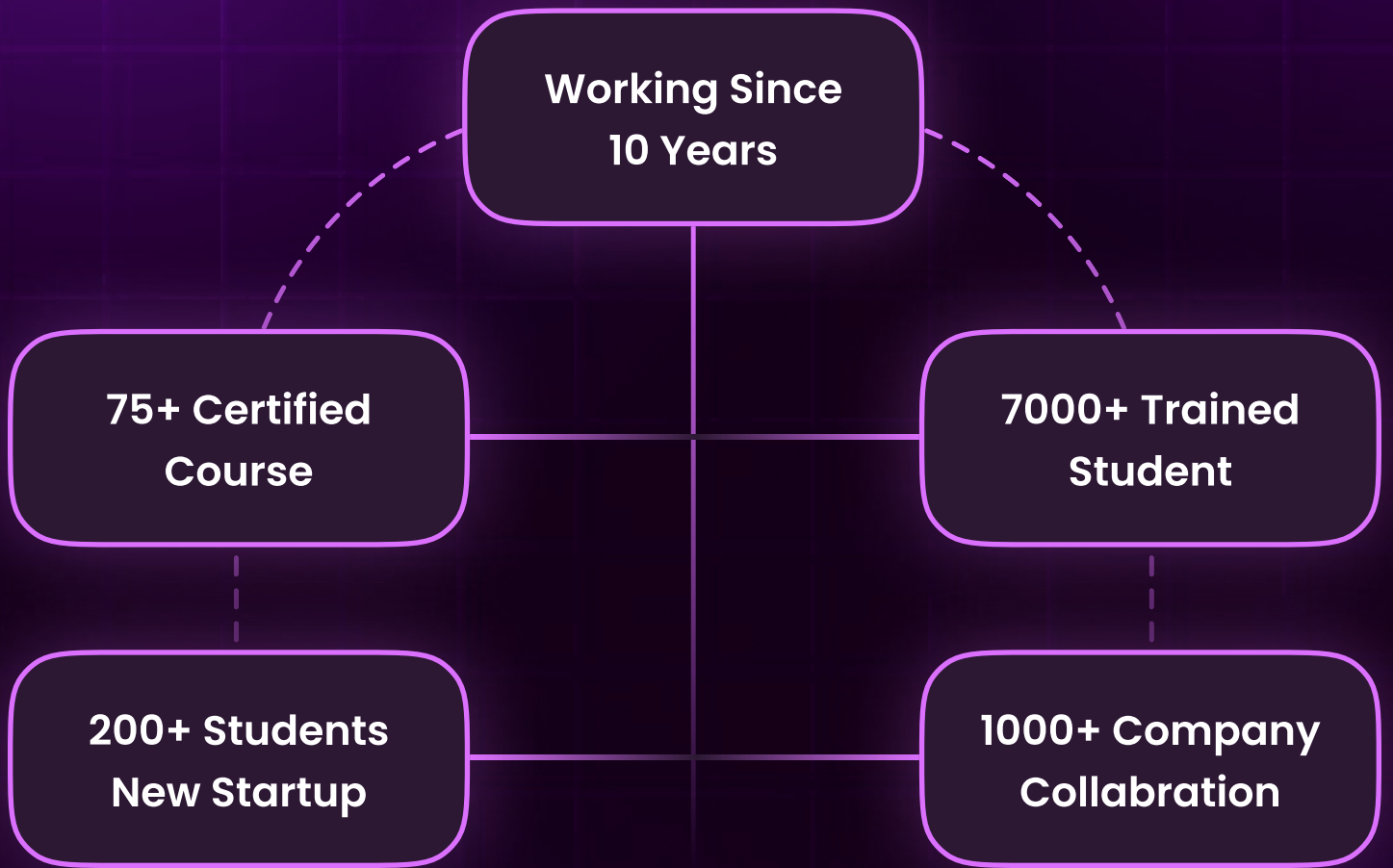
Mr. Hardik Mangroliya

Founder & CEO

Founder Of Simba Infotech & Institute, Digital Marketing Expert With 10+ Years Experience. Trained 10K+ People, Handled 250+ Brands. Expert In SEO, SEM, SMM, Content & Email Marketing With Practical Training.



◆ Our Pride ◆



★ Our Digital Marketing Student's Start-Up ★

Hashtag Enterprise



Abhi Movaliya

LinkedIn : [in](#)

Freelancing & Drop Shipping



Anand Varsani

LinkedIn : [in](#)

PD Avenue



Milan Pambhar

LinkedIn : [in](#)

Digi Grow Solution



Shyam Chabhadiya

LinkedIn : [in](#)

Click n' Order



Fenali Babariya

LinkedIn : [in](#)

Nextwave Infotech



Vijay Hadiya

LinkedIn : [in](#)

Instagram Influencer



Rutvi Vora

LinkedIn : [in](#)

Nirali Ayurvedic



Davara Vishruti

LinkedIn : [in](#)

Shivay Solution



Jay Malaviya

LinkedIn : [in](#)

✦ Our Digital Marketing Student's Start-Up ✦



Riant Fine Jewelry

Bhavik Anghan

LinkedIn : 



Freelancing

Mihir Hidad

LinkedIn : 



Freelancing

Dharmik Dobariya

LinkedIn : 



Marketing Waves

Padhara Mukund

LinkedIn : 



Astro Plus Home And Cleaning Products

Aanandi Rangani

LinkedIn : 



AR Technosol

Dhrumil Vaddoriya

LinkedIn : 

★ Digital Marketer Job Placement ★



**Mr. Nikhil
Tholiya**

Skyhunter

Annual Package : 5,40,000



**Miss. Riddhi
Bhalani**

Cemfitag

Annual Package : 4,08,000



**Mr. Sagar
Kanani**

Astha Technology

Annual Package : 3,84,000



**Mr. Sarju
Ramani**

Monkey Ads & Studio

Annual Package : 3,60,000



**Mr. Harsh
Shah**

Infiapp

Annual Package : 2,40,000



**Mr. Hardik
Khokhariya**

Infiapp Solutions

Annual Package : 2,22,000



**Miss. Nirali
Buha**

Candor Ivf Center

Annual Package : 2,16,000



**Mr. Dharmik
Vithani**

Digital Web Krida

Annual Package : 2,16,000



**Miss. Shakshi
Hirpara**

Naitri Diamonds

Annual Package : 1,50,000



**Miss. Bhavika
Desai**

Mauul Shree Jewellery



**Mr. Pravin
Kalasariya**

Nexwave Infotech



**Miss. Hetvi
Ajudiya**

Simba Infotech



**Miss. Tisha
Vamja**

Simba Infotech



**Mr. Yash
Shingala**

DigiV Technology



**Miss. Priya
Sardhara**

Advance Technologies



**Mr. Akash
Zalavadiya**

Eximburg International



**Mr. Vraj
Chauhan**

Webvolty It Solution



**Mr. Milan
Roy**

The Sales Plus



**Mr. Kapil
Kamble**

Nexwave Infotech



**Miss. Mansi
Kyada**

Digirivera



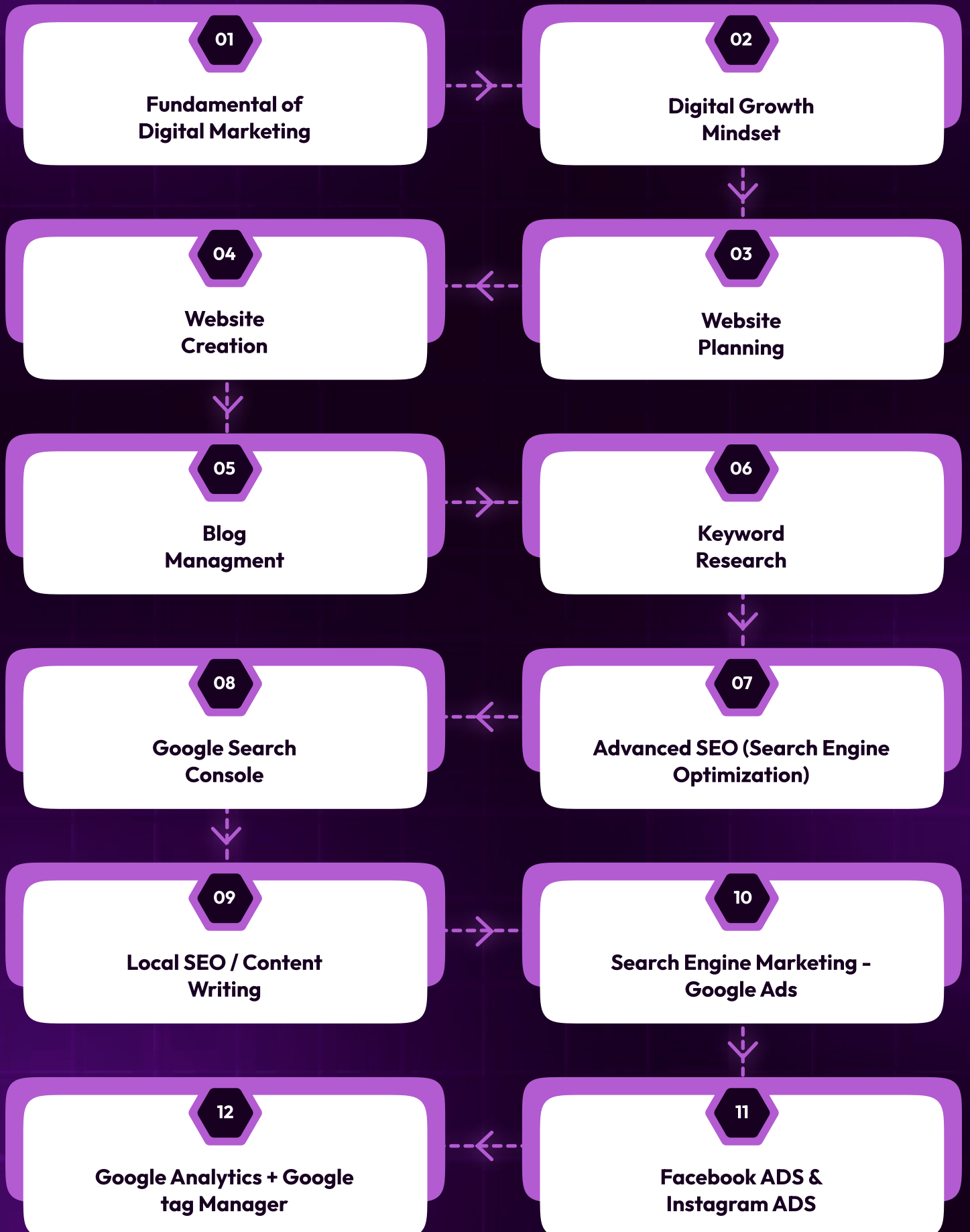
**Mr. Divyesh
Bulbule**

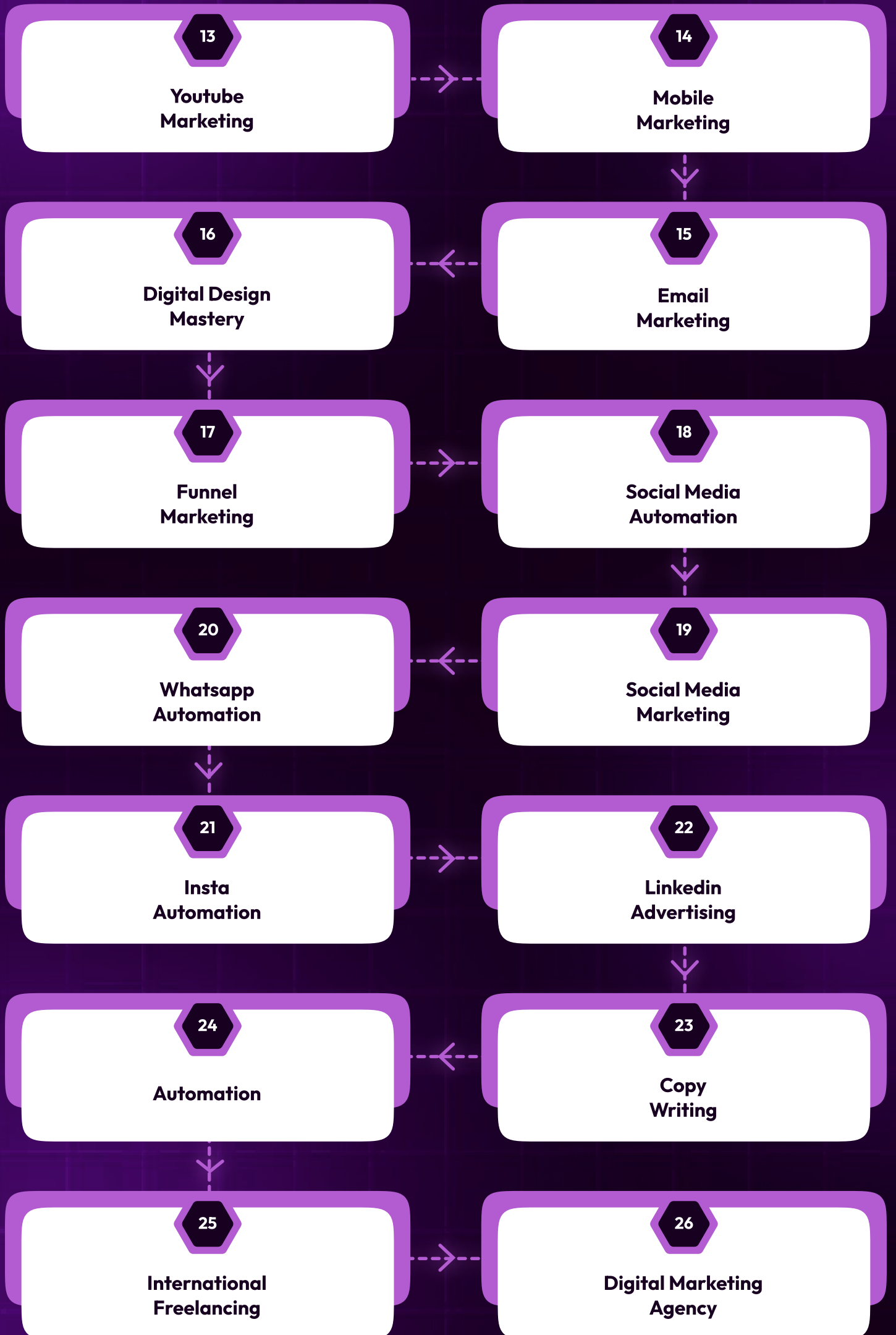
Digital Web Karida

★ Placement Partners ★



✦ Master In Digital Marketing 6 Month Course ✦





★ Digital Marketing 6 Month Course Process ★

01

**Fundamental of
Digital Marketing**

02

**Digital Growth
Mindset**

03

**Website
Planning**

04

**Website
Creation**

Domain

Server

Wordpress

05

**Blog
Management**

06

**Keyword
Research**

Types Of Keyword

**Keyword Research
Methodology**

**Manual Method & Automatic
Method Of Keyword Research**

07

**Advanced SEO (Search Engine
Optimization)**

On Page Seo

Off Page Seo

Technical Seo

Google Search Console

Introduction To Webmasters

How To Submit A New Website

Search Appearance Report Analysis

HTML Improvements

Search Traffic Report Analytics

International Targeting

Manual Actions

Mobile Usability

Removing Indexed URLs

Crawl Errors AndStats

Robots.Txt Tester

Sitemap Url Submission

Webtools

Backlink Analysis

09

Local SEO / Content Writing

10

Search Engine Marketing - Google Ads

Display Ads

Shopping Ads

Search Ads

Video Ads

App Ads

Local Ads

Gmail Ads



My Training In SEO & Digital Marketing At Simba Institute Was Successful. I Was Very Pleased With The Guidance And Support. Great Learning Experience. The SEO & Digital Marketing Course Is Really Well Designed, And The Directions Are Easy To Understand.

- Akash Zalavadiya

**Facebook ADS &
Instagram ADS**

**Psychology And Objective
Of Facebook Ads**

**How To Understand
Client Needs**

**How To Create Facebook
Ad Account**

New Ad Account Method

**Understanding Facebook
Ad Structure, Gst And
Billing Protocols**

**Scaling Facebook Ads, Cbo
Method, Snippet Method, Ad
Set Optimization**

**How To Bill For
Facebook Ads**

4 Types Of Targeting

**Creating 1% - 5% Look Alike
Audience**

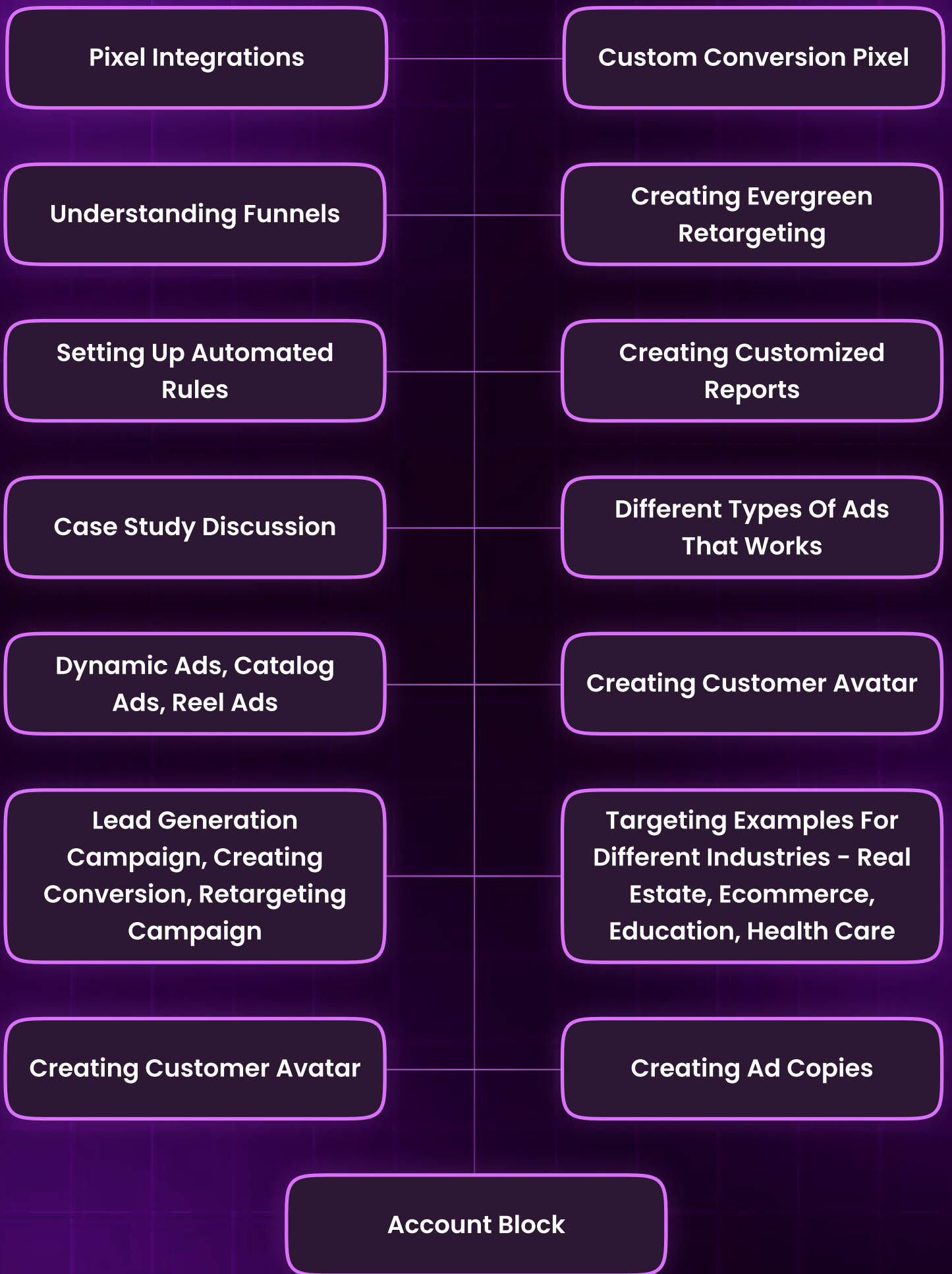
**Creating Video Views
Custom Audience**

**Understanding Custom
Audience And Look Alike
Audience**

**Creating Custom Audience
On Basis Of Social
Media Engagement**

**Creating Custom Audience
On Basis Of Url Parameters**

**Understanding Facebook
Ad Results**



Google Analytics + Google tag Manager

Understanding Digital Analytics Through Google Analytics 4 And Universal

Study Of Online User Behavior Data Analysis And Conversion Improvement Strategies

Traffic Sources

Campaign Tracking

Event Tracking

Conversion Setup To Measure Leads, Ecommerce.

Advance Segmentation

Custom Report Creation, Ga Universal And Ga4 Both



I Started My Classes In Biginer Stage That Time Sir Fully Help And Supported Me In Learning All Courses In Very Depth And Understanding In Easy Language So I Like So Much Simba Institute Learning And It's Institute All Staff Are Very Supportive And Always Ready To Your All Problems Solved And This Simba Institute & Simba Infotech.

- Aanandi Rangani

Youtube Marketing

Introduction To Youtube Marketing

Business Channel Setup In Youtube

Customizing Your Youtube Channel

Youtube Channel And Video Optimisation

Youtube Video Promotion Through

Paid Advertisement

Youtube Video Monetisation

Using Youtube For Online Reputation Management

Monitoring Video Performance Through Google Adwords

How To Effectively Promote Videos On Other Social Sites



The Digital Marketing Course Was Well-Structured And Covered Important Topics Like SEO, Google Ads, And Social Media Marketing. The Hands-On Projects Helped Me Apply What I Learned, And The Instructors Were Supportive Throughout. I Highly Recommend This Course For Anyone Wanting To Build Digital Marketing Skills!

- Arpita Kabariya

Mobile Marketing

Introduction To Mobile Marketing

Usage Of Mobile App In Marketing Mix

Listing On App Stores

App Store Optimization [Aso]

Mobile Marketing Campaign On Other's App

Importance Of Mobile Friendly Website And Content



After My Graduation When I Was In Confusion To Pick A Career Choice, One Of My Frd Suggested To Join Simba . I Thank Him Personally As He Suggested Me A Best Digital Marketing Course In Surat 😊 . We Started Working On Live Projects And Practicing Each And Every Topic On Our Websites Only. Hardik Sir Give A Very Great Teaching And Completely Practice-Oriented Training.

- Sarju Ramani

Email Marketing

Why Email Is Your Most Important Marketing Channel

Getting Started With Email Marketing

Lead Magnets To Grow Your List 100x

Email Marketing Tool Set-Up

Marketing Automation

List Clean-Up

Email Warming-Up Strategy



Simba Institute Gave Me The Best Digital Marketing Learning Experience! 💡 Hardik Sir's Guidance Was Practical And Insightful, Helping Me Achieve Real Results.It Covers Essential Topics Like SEO, Social Media Strategies, And Data Analytics, Equipping Students With The Tools Needed To Create Effective Digital Campaigns. Highly Recommend! 🔥

- Hetvi Ajudiya

Digital Design Mastery

What Is Design

What Are Design Principles

Do's And Don'ts Of Design

Understanding Canva
Interface And Core Elements

Establishing Your Brand
Kit Using Canva

Designing All Your Social
Media Post Using Canva

Why Email Is Your Most
Important Marketing
Channel

Getting Started With
Email Marketing

How To Think Of Creatives
Ideas And Inspirations

Fb Ad Creatives And
Carousel Mastery

How To Make Money With
Canva Skills

Funnel Marketing

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Social Media Automation

Introduction To Hootsuite

Understanding Tabs & Streams

Linking Social Media Platforms With Hootsuite

Posting Simultaneously On Multiple Social Media Platforms

Technique For Social Listening

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Social Media Marketing



Simba Institute Is Really A Nice Coaching Institute🥰.I Learn Digital Marketing Course. Our Trainer Hardik Sir Is Very Nices🥰. His Style Of Delivering New Concepts Was Very Nice. Apart From Teaching Us Basics Of Digital Marketing , He Used To Tell Us About The Industry Requirements. He Teach Us The New Recently Launched Digital Marketing Features In The Market This Institute...

-Bhavika Viradiya

Whatsapp Automation

Discover And Setup Best Practices For Whatsapp For Business Like Catalogue Management

Setup Custom Messages Through Whatsapp Api Links To Build An Optimized Funnel

Increase Conversions With Optimized Content Practices

Reach Out To Community 24x7 And Increase Word Of Mouth

Setup A Sales And Customer Care Channel With Agent Support

Whatsapp Automation With Template Based Messages



Simba Institute Is The Best Academy In Surat...👍There Hardik Sir's Support And Nechur Is Best Also Has Very Good Backup Support...👏 Simba Institute Has High Education Staff And Works With Currently New Software And System...😌Best Work And Awesome Support...🤗 I Like It Simba Institute...👏❤️ Simba Institute Is One Of The Best Places To Learn Digital Marketing In Surat.

- Ashish Sheta

Insta Automation

What Is Content Writing
And How It Contributes To
Your Website?

Content Research And
Planning Keyword
Research And Its Density

Flow & Coherence
Understanding Various
Online Content Tools

What Is Plagiarism And
How To Avoid It

Monetizing Your Writing

What Are Keywords And
Their Types

How To Write A Blog



The Digital Marketing Class At Simba Institute Offers A Comprehensive And Practical Approach To Online Marketing. The Course Combines Theoretical knowledge With Hands-On Projects, Making It Perfect For Both Beginners And Those Looking To Enhance Their Skills. Hardik Sir Has Been Incredibly Supportive, Helping Me Learn All The Concepts In Depth And In Easy Language! 🙌

- Milan Roy

LinkedIn Advertising

Creation & Promotion of A LinkedIn Business Page

LinkedIn Product Showcase Page

Different Between Product Showcase Page And LinkedIn Business Page

Introduction To LinkedIn Adsmanager

Campaign Types In LinkedIn

Bidding Types

Conversion Tracking In LinkedIn

Campaign Performance Tracking

Analytics And Reporting



I Am Currently Enrolled In The Digital Marketing Course At Simba Institute, And My Experience Has Been Exceptional! The Course Is Well-Structured And Covers All The Latest Trends And Techniques In The Digital Marketing World. The Instructors Are Not Only Highly Knowledgeable But Also Very Approachable, Making Complex Topics Easy To Understand.

- Urvashi Rathod

Copy Writing

Why Copywriting?

Research – R.R.P.T Method

Art Of Writing Headlines

Copywriting Frameworks

Features Vs Benets

Dening Your Customer Avatar

Five Psychological Principles

Copywriting For Landing Page

Secrets Of Email Writing

Formatting Rules



I Really Enjoy Learning At Simba Institute. The Staff Is Incredibly Supportive And Always Ready To Help Solve Any Problems You May Have. The Best Part Is Their Lifetime Support, Which Ensures That Students Can Get Assistance Even After Completing The Courses. This Is A Unique And Valuable Benefit That Sets Simba Institute Apart From Others.

– Saurbh Balar

24

Automation

How To Automate All
Platform

Tools

25

International Freelancing

How To Attract And Get Your
1st Or Next High Paying
Client Organically

How To Setup Your
Freelancing Account On
Fiverr & Upwork

How To Choose Your Highly
Profitable Skill

How To Package And
Price Your Services

How To Create An
Attractive Portfolio

How To Close The Deals
And Get Paid

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Digital Marketing Agency

Conversion Tracking
Inlinkedin

Campaign Performance
Tracking



Contact With us



Varachha

406, MBH-1, Sarthana
Jakatnaka, Surat.



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Plaza, Vesu.



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